



**ATOMIC PRODUCTIONS**



**DocuSign®**

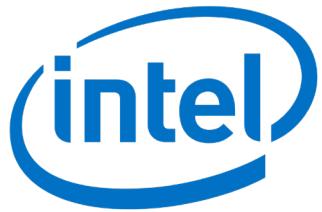
**Deloitte.**



**Hewlett Packard  
Enterprise**



**VISA**



**comcast**

**reliant®**  
an NRG company



**RAIDERS**

**Atomic Productions, Inc.** has written, shot and produced Emmy Award-winning productions since the early 1990's. Our varied production archives include a strong emphasis towards production that combines storytelling, branding and visually compelling creative that generates leads, entertains and informs.

Our team includes a full-time staff of ten which includes an executive creative director, cinematographer, editors and motion graphic artists residing in a state-of-the-art 5000 square foot facility in the San Francisco Bay Area. We have the latest UltraHD cameras and post-production technology, including seven edit suites, a greenscreen stage, and a full complement of remote production and lighting gear.

Experience, technology and long-standing creative partnerships have served Atomic through nearly a quarter of a century of working with some of the world's leading brands.

View our demo reels at the links below:

[Commercial](#)  
[Corporate](#)  
[Motion Graphics](#)



# EXAMPLES OF PROJECT EXPERIENCE

*A curated selection of videos showing a wide variety of production experience and creative. Includes examples of motion graphics, 3D and multilingual production.*

## **Vegan Hood Chefs**

Mini-documentary for Bud Light/Thursday Night Football for local African-American owned businesses.  
<https://vimeo.com/atomicguys/review/493940794/27f0bac9a7>

## **Cisco Return to Work**

Cisco Systems welcoming back employees and showcasing new safety protocols.  
<https://vimeo.com/atomicguys/review/523043683/8347af95e7>

## **Dr. Nadine Burke Harris for ACES.org**

California Surgeon General for Adverse Childhood Experiences on understanding Toxic Stress Syndrome.  
<https://vimeo.com/atomicguys/review/523046376/fa795912c6>

## **Main Street Research – Company Profile**

Video outline of company and staff for financial firm.  
<https://vimeo.com/atomicguys/review/140115077/6062865aef>

## **Western Washington University – Shannon Point**

The Marine Biology Program of Western Washington University reunites 4 recent graduates to discuss the lifechanging choices that brought them to the WWU Shannon Point program.  
<https://vimeo.com/atomicguys/review/590083192/34d9bc93db>

## **Parametric Financial Services – “Now You’re Getting it”**

Parametric, a part of Morgan Stanley, produced a multi-video campaign for both TV and web that outlines their financial services in a series of videos and commercials shot and edited by Atomic.  
<https://vimeo.com/atomicguys/review/711360699/d7250cb8f6>  
<https://vimeo.com/atomicguys/review/711365421/4b441da143>

## **Mary’s Pizza Shack Re-Brand Video**

MPS wanted to show off a new refreshed look and feel for everything Mary’s. A mix of video and dynamic motion graphics created a high-energy presentation.  
<https://vimeo.com/atomicguys/review/599879777/87980612a5>

## **Feature Production – San Jose State University “The Charge”**

Atomic produces a monthly program airing on NBC Sports. This was a feature on San Jose State Football standout Tyson Parker and his road to from South Central LA to San Jose.  
<https://vimeo.com/atomicguys/review/639279071/7d15cc7a01>

## **Borrego Solar – Middleborough Wind Project**

A longtime farmer leases land for a community wind project.  
<https://vimeo.com/atomicguys/review/711384471/edf474c449>

## **DocuSign Shell Client Story**

Need an interview shot with a high-level executive in London? The client wants to shoot all around London but time and schedules don’t allow it. How about hiring a cab for an interesting and creative spin on a Shell and DocuSign Client Story.  
<https://vimeo.com/atomicguys/review/341624687/242458d547>

## **DocuSign Workday Anthemic**

DocuSign Product Demo showing the use of graphics and stock footage to illustrate a software product.  
<https://vimeo.com/atomicguys/review/366371395/b56f157248>

## **Corporate Storytelling**

A series of projects in a Vimeo showcase offering looks at corporate partner videos.  
<https://vimeo.com/showcase/6086985>

PASSWORD: Atom

*Three different kinds of 3D animation:*

## **Honey’s Heating and Air Commercial Campaign**

Created, designed and modeled a 3D character spokesperson for a commercial series.  
<https://vimeo.com/atomicguys/review/276548729/8433825a8a>

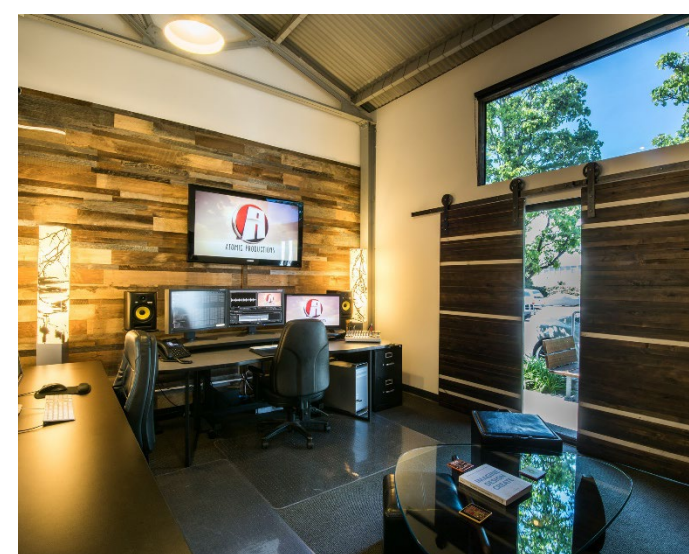
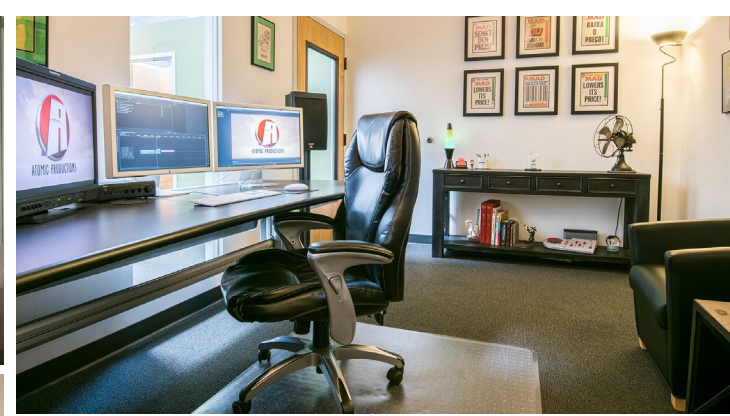
## **River Rock Casino**

Fully 3D animated branding commercial for River Rock Casino.  
<https://vimeo.com/atomicguys/review/389151058/dde574ae68>  
<https://vimeo.com/atomicguys/review/385158849/155552baf4> (Spanish)  
<https://vimeo.com/atomicguys/review/387771710/91af8d053d> (Cantonese)

## **Fremont Bank Commercial**

Graphics and animation production for Fremont Bank business banking and Home Equity lines.  
<https://vimeo.com/atomicguys/review/208234211/151c3ac6fe>

*\*More samples available on request*



# ATOMIC OFFICES

**Located in Emeryville's growing production hub.**

- Creative space for any type of content production, from live streaming to corporate and commercial work.

- Visit our website for more information.

[www.atomicproductions.com](http://www.atomicproductions.com)



# WHAT ARE THE MAIN BENEFITS OF WORKING WITH ATOMIC?

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- Concept to Completion – Atomic offers in-house Dolby Atmos 7.2.4 Production Sound Design, a DaVinci Color Correction suite and Autodesk Flame 2024 compositing and finishing suite for full-service, under one roof, production.
- High Capacity / Bandwidth – 7 edit suites, multiple shooting crews, multiple camera, lighting and grip packages. The amount of equipment and personnel readily available allows us to schedule and turn around projects quickly.
- Editors are Experienced Producers – We can work independently or collaborate directly with your creative team.
- In-House Creative – Atomic offers an in-house Production Designer and Executive Creative Director. Creating dynamic full-service creative production and design with strong branding components.



# WHAT ARE THE MAIN BENEFITS OF WORKING WITH ATOMIC?

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- Centrally Located – Our facility and offices are located in Emeryville, just off the Powell Street exit in the middle of greater Bay Area.
- Accessible and Dependable – A long established company with a brick & mortar location. When you pick up the phone and call us, someone answers.
- Asset Management / Archive - We keep all productions and media backed up onto LTO tape for future revisions. Our archived files date back to 1997.
- Worldwide Capability / Expandable Staffing – While everything (staff, edit systems, cameras, lighting gear, etc.) is typically based at Atomic, we partner with a wide variety of freelance specialists around the globe.





**HIGH PRODUCTION VALUE.**

**QUALITY CREATIVE.**

**PLUS THE CREW AND EQUIPMENT TO GET THE JOB DONE.**

# THE TEAM

## QUALIFICATIONS & STAFFING



**Danny Angotti**  
*Executive Producer*

Danny is the founder and lead Executive Producer for Atomic. A four-time Emmy Award winning producer/director, Danny built Atomic into one of the most prolific production companies in the country. Outside of Atomic, Danny is an avid skier, and loves to travel, combining the two as often as possible.



**Mike Kerhin**  
*Producer/Director*

An Emmy Award winning producer for his work with NBC Sports, Mike has nearly three decades experience in production. A compelling storyteller, writer and producer crafting engaging and insightful narratives for feature projects, commercials and corporate presentations. Mike enjoys camping, hiking and many other outdoor endeavors.



**Ken Cook**  
*Creative Director*

Ken Cook's background covers multiple disciplines, including design, brand strategy, marketing, corporate identity, advertising and consumer experiences. Through past associations with brand firms (Siegel+Gale), major agencies (Chiat/Day, McCann & Hal Riney) he has inspired many creatives and clients alike.



**John Oczkowski**  
*Senior Digital Artist*

John is an Emmy award-winning Flame and After Effects artist and compositor. He's the Senior Digital Artist at Atomic. His 2D and 3D motion graphics and visual effects consistently wow, entertain, and inform audiences in an artful manner. In his spare time, John plays acoustic guitar, ultimate frisbee, and is part of a nationwide trivia league.



**Lucy Nazareno**  
*Production Manager*

Lucy is an accomplished and detailed production manager overseeing multiple on-going productions both on location and in post-production. She's not afraid of diving in and handling all facets of production, from editing, make-up and wardrobe, or even props and set design. She enjoys bike riding and traveling the world.





# ATOMIC EQUIPMENT & SPECIFICATIONS

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5K Red Gemini Digital Camera Package  
3 Sony FS7 MKII 4K Cameras  
Autodesk Flame Compositing, Color & Finishing Suite  
Ronin 4D Camera Stabilization 5K Camera Package  
Phantom Professional 4K Drones  
People Prompter Teleprompter  
Arri SkyPanel and Litepanel Gemini Lighting & Grip Equipment  
Greenscreen Studio Facilities



**Adobe**

**AUTODESK®  
FLAME®**

Raw footage is stored on a 200TB Facilis Terrablock SAN providing direct access to all 7 edit suites. All footage and assets are archived for prosperity to LTO-8 digital tape using the Spectra Logic STACK archive and retrieval system.

Editing is performed using the Adobe Creative Cloud Suite. 3D work will be completed in Cinema 4D.

Atomic uses Frame.io, a powerful interactive client review app that allows a client to remotely view a work in progress at any stage of the production. Allowing clients to not only leave instructions or comments at a frame accurate level but draw on-screen and use a palette of visual tools to communicate changes or ideas directly on your computer screen.

Final finishing and color is completed by John Oczkowski on the Autodesk Flame 2024 with audio production and design performed by Johnny Small in Atomic's Dolby Atmos 7.2.4 Surround Sound studio.



# REFERENCES

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## **San Francisco 49ers**

*Bob Sargent – Director of Broadcasting*  
[bob.sargent@niners.nfl.net](mailto:bob.sargent@niners.nfl.net) | (408) 595-3453

Atomic produced the 49ers flagship team show, 49ers Total Access for nearly a decade. In addition, Atomic has produced commercials, marketing and promotional materials, plus game day videos throughout its long-term partnership with the NFL and the San Francisco 49ers

## **Hewlett Packard Enterprise**

*Bill Glenn – Head of Production*  
[billglenn@hpe.com](mailto:billglenn@hpe.com) | (408) 412-2229

Prolific corporate behemoth producing videos across all company platforms and brands. Atomic is a preferred direct vendor of HPE. Recent productions include work with Nvidia, Citrix, Greenlake and Artisight AI partners. Produced hour long Presidents Quality Awards program that streamed worldwide, in addition to motion graphics and compositing for corporate messaging.

## **NBC Sports**

*Drew Gough – Senior Manager of On-Air Promotions.*  
[drew.gough@nbcuni.com](mailto:drew.gough@nbcuni.com)  
(415) 699-6155

Atomic is a longtime partner of NBC Sports. Producing content, promos, and programming for nearly two decades. Atomic was working with NBC Sports when it was called SportsChannel Bay Area in the late 1990's. Later it was owned by Fox Sports, then purchased and re-branded Comcast SportsNet and finally becoming known as NBC Sports in recent years.

## **Intuit, Inc.**

*Conor Boyle – Senior Production Manager*  
[Conor\\_Boyle@intuit.com](mailto:Conor_Boyle@intuit.com) | (415) 237-6800

Atomic is a longtime partner of Conor's at both DocuSign and now Intuit. Over the years Atomic has provided creative services, video streaming, location shooting, editing and motions graphics. In addition, Atomic produces productions in French, German, Japanese, Dutch, Portuguese and Spanish for DocuSign offices around the world, and provides studio support for Intuit.

*\*More references available on request*





**THANK YOU**

